The following suggestions are HIGHLY RECOMMENDED:

1. **Fun/engaging:** try to make the video fun and engaging, possibly even humorous.

2. **Mixed recycling:** show how all recyclables go in the same cafeteria recycling container.

3. **Recyclables:** individually display the most common recyclables (noted below). You may want to just include the "What's Recyclable in the Cafeteria" clip from the GSI webpage into your school's video, which already depicts what is and what is not recyclable in the cafeteria.
   - a. Plastic milk bottles and water bottles (empty) and caps
   - b. Juice boxes (empty)
   - c. Plastic utensils (that don't have a lot of food on them)
   - d. Plastic containers (#1–5, 7) such as cereal bowls, yogurt cups, & salad containers (clam shells)
   - e. Aluminum cans

4. **Empty Containers:** highlight how beverage containers need to be empty and plastic containers should have only limited or no food residue on them.

5. **Non-recyclables:** show items that are NOT accepted for recycling (noted below). Again, you may want to just include the "What's Recyclable in the Cafeteria" clip from the GSI webpage, which already highlights these non-recyclable items. Please note that you should spend more time showing what is recyclable instead of what is not recyclable.
   - a. Chip bags / plastic bags
   - b. Plastic bags and plastic wrappers
   - c. Styrofoam cups
   - d. Used napkins
   - e. Glass
   - f. Plastic Silverware
   - g. Straws
6. **Signage:** show how student can reference the signage that is located on the lid/side of the cafeteria recycling container or directly above it on the wall. You could also mention how a full list noting what is recyclable is available on the OPS Green Schools Initiative webpage.

7. **Modeling:** model how students/staff go up to the recycling & trash station and place items in the respective containers.

   a. This should be done for all food service areas (cafeteria and any food service commons area that may also used for lunch/breakfast)

   b. Specifically show how students should empty their milk bottles, juice boxes, and soda cans. Most schools just have students empty the liquids in the trash can/sack, whereas others use a dump bucket. Some schools also don't have students empty their bottles and just have the students throw bottles with liquid in them in the trash (this is not the preferred option). Regardless of the process, demonstrate the preferred process. Also, lids do not have to be put back on the bottles.

**A few other suggestions to consider:**

- **School norm:** more than talking about why recycling is important, it's more effective to show how the majority of students and staff support recycling and regularly do it. You can do this by:
  
  - Generally, just showing many different students recycling or vocalizing their support of recycling
  - Showing support from specific well-known and well-respected students (middle and high schools)
  - Show a quick sound bite testimonial from the principal and any other well-respected and well-known teachers (possibly even include the head building engineer)

- **Easy/impact:** communicate how it is simple and that each person makes a difference

- **Waste produced:** if you want to mention why it is important to recycle, note how it keeps trash from ending up the landfill and show an image of a landfill. You can also show an image of how much waste is produced by OPS in one year. The amount is equal to a football field piled 75 feet high with trash.